

Jewel's Catch One
Sunday September 19, 2010

HOLLYWOOD

1st ANNUAL
JRL
GAY FILM AWARDS

JRL GAY FILM AWARDS SPONSORSHIP OPPORTUNITIES

EXCLUSIVE PLATINUM BAR SPONSORSHIP \$ 5,000.00 (3 Bar Rooms)

You know the JRL Gay Film Awards wouldn't be complete without cocktails. Sponsor the bar area exclusively in the Blue Room, and everyone there will have your company's name on their lips. Company Logo featured on stage during the show and announced by the host. Plus company logo will be on all JRL Award Show promotional materials (ie., Posters, Consumer Ads and Admission Tickets)

Sponsorship Includes:

- Branded napkins
- Signage displayed in bar area and Display Ad on the JRL web site and in the JRL E-Newsletter
- Bartender/Waiter identification
- 10 VIP Tickets

EXCLUSIVE SMOKING AREA SPONSORSHIP \$3,500.00

There are plenty of people who smoke, and now they have to do in designated areas. A pack of smokes and people boiling in hormone could stay in the smoking area the entire night, making friends, flirting and seeing your company's name everywhere they look.

Sponsorship Includes:

- Custom printed lighters
- Signage displayed in smoking area and Display Ad on the JRL web site and in the JRL E-Newsletter
- 8 VIP Tickets
- Ability to distribute marketing materials in smoking area

POSTER ADVERTISING (2 Available) \$2,000

Gain exposure by advertising your company's message on large framed posters located in the foyer of the Catch One. This is a great opportunity for your brand to be seen by everyone entering the show.

Sponsorship Includes:

- 6 VIP Tickets
- Ability to distribute marketing materials in smoking area

5 VIDEO MONITOR ADVERTISEMENTS (10 Spots Available) \$1,500

These are impossible to miss and you are sure to get noticed with these life-size billboards. Retractable banners are placed in high-traffic areas for optimum exposure throughout the Catch One both Upstairs and downstairs.

Sponsorship Includes:

- 3 VIP Tickets
- Ability to distribute marketing materials in smoking area

WRISTBANDS (Exclusive) \$1,000

This sponsorship is a great way to reach every fan attending the award show. By sponsoring the wristbands your company will make an impression every time attendees shake hands, raise their glasses or look at their watches. They won't be able to get away from you.

Sponsorship Includes:

- Custom branded wristbands distributed to all fan ticket holders
- 2 VIP Tickets

RESTROOM ADVERTISING (Exclusive) \$ 800

Get noticed by gay fans and industry professionals while they are doing the "human duties" by sponsoring high impact advertising in the restrooms.

Sponsorship Includes:

- Custom mirror decals
- 2 VIP Tickets
- Ability to distribute marketing materials in restrooms and/or have a representative hand out your promotional materials for you.

PROGRAM BOOKLET ADVERTISEMENT:

Full Page Inside Cover Ad (4 Color Glossy) \$ 2,000.00

Includes: VIP Guest Room (4 Tickets)

Promo Items to be included in the JRL Prize gift bags

Includes Dinner and Champagne

Size: 500W x 647H (Web site size Only 72DPI) (Included with Purchase of Half Page Ad)

*JRL E-Newsletter Reach (567,000 Subscribers Monday thru Friday)

Half Page Ad (4 Color Glossy) \$ 1,000.00

Includes: VIP Guest Room (3 Tickets)

Promo Items to be included in the JRL gift bags

Includes Dinner and Champagne

*Size: 400W x 400H Display Ad for the JRL E-Newsletter Only (Included with Purchase of Half Page Ad)

*JRL E-Newsletter Reach (567,000 Subscribers Monday thru Friday)

Quarter Page Ad (4 Color Glossy) \$ 750.00

Includes: VIP Guest Room (3 Tickets)

Promo Items to be included in the JRL gift bags

*Size: 400W x 400H Display Ad for the JRL E-Newsletter Only (Included with Purchase of Half Page Ad)

*JRL E-Newsletter Reach (567,000 Subscribers Monday thru Friday)

SEATING

GAY ADULT FILM INDUSTRY SEATING ONLY (MAXIMUM 8 SEATS PER TABLE) \$750.00

Purchase a section of 8 seats to give your company a definite presence at the award show. Only \$750.00 per table, you can show the rest of the Gay Film Industry that your company is a force to be reckoned with.

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For Availability call or email Bobby Miller at Bobby@JRLChartsonline.com or call (323) 655-7500 Ext 18. Facsimile (323) 655-7505

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